

# Tracking progress towards the accomplishment of McLennan College's 2014-2019 Strategic Plan via 23 key Performance Indicator categories (Performance Indicators are reported by November of the just completed academic year)

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## **Goal 1: Provide pathways to success for all students that promote student educational attainment.**

- 1.1 Ensure community awareness of educational opportunities through McLennan Community College.
  - Ensure that at least 85% of student participating in annual satisfaction survey will rate awareness of educational opportunities as good to excellent.
- 1.2 Improve academic advising and monitor progress to completion.
  - Ensure that at least 85% of student participating in annual satisfaction survey will rate advising as good to excellent.
- 1.3 Expand partnerships with businesses and social and educational organizations.
  - Add 5 new partnerships each year.
- 1.4 Improve retention.
  - Retain 80% of students fall to spring by end of five year period.
- 1.5 Improve timely graduation rates.
  - Ensure 30% or better of degree-seeking students graduate within six years.
- 1.6 Improve transfer to four year institutions.
  - Based on National Clearing House data, improve transfer to four year institutions by 2% each year.

## **Goal 2: Provide quality education, promote a culture of integrity, and encourage academic excellence.**

- 2.1 Encourage life-long learning by cultivating curiosity, critical thinking, and research skills.
  - Achieve 2% above national cohort on CAAP Assessment.
  - Achieve ACE/SLO proficiency ratings of 80% or above.
- 2.2 Promote emotional intelligence and student adaptability.
  - Demonstrate 5% improvement between pre and post tests for students participating in the Learning Environment Adaptability Project (LEAP).
- 2.3 Promote an appreciation for diversity.
  - Increase the number of international students by 20 per year.

- Maintain the percent of Anglo, African American, and Hispanic students within 5% of the proportions associated with the College's service area.
- Increase the number of needs based scholarships available to students by 5% each year.

**2.4 Develop an appreciation and responsibility for sustainable practices.**

- Ensure at least 1,000 students each semester participate in the sustainability events/activities of the College's Sustainability Committee.

**2.5 Ensure ethical practices in all interactions with students, employees, and the community.**

- Ensure 90% satisfaction with the College's Report It system

**2.6 Advance instructional and administrative excellence through professional development.**

- Provide at least two professional development opportunities per semester with at least 60% staff/faculty participation.

**Goal 3: Prepare students for employment in our community and around the world.**

**3.1 Enhance student readiness for an increasingly global society.**

- Maintain 90% or higher placement rate for all workforce education programs.

**3.2 Develop and maintain relevant programs to meet the needs of business and industry in the community.**

- Maintain 90% or higher community satisfaction with services offered by the College's Small Business Development Center.
- Increase graduates by 2% per year in nursing, health sciences, emergency services, and human services.

**3.3 Increase student awareness of career options in the community and the world.**

- Increase the participation by 5% per year by students in career services opportunities offered by Student Development..

**Goal 4: Use resources strategically and maintain financial stability.**

**4.1 Offer relevant and appropriate academic, co-curricular, and administrative support programs.**

- Number of dollars spent on academic, co-curricular, and administrative support program is within 5% of peer colleges in Texas.

**4.2 Expand the use of the college's information resources.**

- Ensure ratings of 75% or higher for all administrative and support services in annual satisfaction survey.
- Maintain 90% or higher use by budget heads of general education and workforce programs of College's data warehouse via Annual Trend Sheets.

**4.3 Obtain additional external sources of funding.**

- Increase the fund balance (net assets) of the College by 1.5% per year.
- Increase the fund balance (net assets) of the MCC Foundation by 2% per year.

**4.4 Maintain and develop excellent learning environments through facilities, technology, and campus landscapes, while emphasizing environmental sustainability.**

- Ensure satisfaction ratings of 80% or higher for all administrative and support services by students participating in the annual satisfaction survey.
- Ensure satisfaction ratings of 80% or higher for library and information technology services in annual library survey.
- Achieve at least 1.5% above cohort on CCSSE rating for Support for Learners.

**4.5 Maintain financial stability through (a) the effective review and evaluation of programs, activities, and allocation of resources; (b) the implementation of prudent financial practices and policies.**

- Achieve 90% or better completion of program reviews each year.
- Achieve a clean annual audit of the College.

**Goal 5: Enrich community life.**

**5.1 Encourage community involvement in cultural, athletic, and entertainment activities.**

- Increase attendance by at least 2% per years at college cultural event, entertainment offering and athletic events.

**5.2 Support and encourage student, faculty, and staff involvement in local community service.**

- 50% of SLOs include a community service component.
- 70% of staff/faculty participates in one community services activity per year.

**5.3 Participate in community programs and activities that promote improvement of the health, education, and income of McLennan County residents.**

- Host/sponsor at least 10 community service projects each year throughout the 5-year plan.