



MARKETING CERTIFICATE
Official Degree Plan In Business Programs
McLENNAN COMMUNITY COLLEGE

Last Name	First Name	MI	S.S. Number	Date

THEA Not RequiredIs remediation required? Yes NoTHEA passed: Reading Math Writing

Freshman Year Sem I	Sub No.	Grade	Freshman Year Sem II	Sub No.	Grade
MRKG 2488 Internship I-Marketing ⁵			BCIS 1305 Business Computer Applications ^{3,4}		
BUSI 1301 Survey of Business			POFT 1301 Business English		
BMGT 1303 Principles of Management			MRKG 1302 Principles of Retailing		
MRKG 1311 Principles of Marketing			MRKG 2333 Principles of Selling		
POFT 1227 Introduction to Keyboarding ¹			MRKG 2489 Internship II-Marketing ^{5,6}		
ACNT 1303 Introduction to Accounting I ²					
Total Hours Recommended: 18			Total Hours Recommended: 16		

¹ May be waived if the student had taken a keyboarding course (touch method) or if the student can keyboard by touch at least 30 wpm.

² May be eligible for articulation through high school Tech-Prep or by individual courses from high school. See your high school counselor. A business elective may be substituted for ACNT 1303 if the student has one year of high school accounting/bookkeeping or accounting experience.

³ Recommended for students transferring to a 4-year institution.

⁴ May be articulated but will be substituted as ITSC 1309 (may not transfer to 4-year institutions).

⁵ Student must meet Guidelines for Internship and have approval of the program director before enrolling in this course.

⁶ MRKG 2489 is a Capstone course that brings together skills and knowledge learned in other classes and applies them in decision-making situations and in completing job tasks. Check for prerequisites.

I plan to receive the **CERTIFICATE IN MARKETING**. I understand this certificate plan will determine my eligibility for graduation and all course substitutions must be approved by the Dean of Workforce education. I must earn a minimum of **33-34 semester college-level credit hours** and must meet all other requirements.

 Advisor's Signature

 Student's Signature