



**MARKETING A.A.S. DEGREE**  
**Official Degree Plan In Business Programs**  
**McLENNAN COMMUNITY COLLEGE**

Last Name	First Name	MI	S.S. Number	Date

Is remediation required?  Yes  NoTHEA passed:  Reading  Math  Writing

Freshman Year Sem I	Sub No.	Grade	Sophomore Year Sem I	Sub No.	Grade
ACNT 1303 Intro to Accounting I <sup>2</sup>			<b>Humanities Elective<sup>7</sup></b>		
BUSI 1301 Survey of Business			MRKG 2349 Advertising and Sales Promotion		
<b>Speech Elective</b>			<b>General Education Elective<sup>7</sup></b>		
BMGT 1303 Principles of Management			ITNW 1337. <sup>8</sup> Applications - Intro To Internet		
MRKG 1311 Principles of Marketing			MRKG 2488 Internship – Business Marketing and Marketing Management <sup>6</sup>		
POFT 1227 Introduction to Keyboarding <sup>1</sup>					
<b>Total Hours Recommended: 17</b>			<b>Total Hours Recommended: 16</b>		

Freshman Year Sem II	Sub No.	Grade	Sophomore Year Sem II	Sub No.	Grade
POFT 1301 Business English OR ENGL 1301 Freshman Comp I			<b>ECON 1301 Intro to Economics OR ECON 2301 Macroeconomics OR ECON 2302 Microeconomics</b>		
MRKG 1302 Principles of Retailing			<b>Math elective (College-level) OR BOTH POFT 1325 Business Math and Machine Applications &amp; Science Elective<sup>7</sup></b>		
MRKG 2333 Principles of Selling			IBUS 1305 Intro to International Business and Trade		
BCIS 1305 Business Computer Applications <sup>3,4</sup>			MRKG 2489 Internship II – Business Marketing and Marketing Management <sup>5,6</sup> CAPSTONE		
BUSI 2301 Business Law I			IMED 2309 Internet Commerce		
<b>Total Hours Recommended: 15</b>			<b>Total Hours Recommended: 16</b>		

<sup>1</sup> May be waived if the student had taken a keyboarding course (touch method) or if the student can keyboard by touch at least 30 wpm.

<sup>2</sup> May be eligible for articulation through high school Tech-Prep or by individual courses from high school. See your high school counselor. A business elective may be substituted for ACNT 1303 if the student has one year of high school accounting/bookkeeping or accounting experience.

<sup>3</sup> Recommended for students transferring to a 4-year institution.

<sup>4</sup> May be articulated but will be substituted as ITSC 1309(may not transfer to 4-year institutions).

<sup>5</sup> MRKG 2489 is the CAPSTONE course.

<sup>6</sup> Student must meet Guidelines for Internship and have approval of the program director before enrolling in this course.

<sup>7</sup> See back.

<sup>8</sup> ITNW 1337 required for I. MED 2309 prerequisite

I plan to receive the Associate Applied Science (A.A.S) Degree in **MARKETING**. I understand this degree plan will determine my eligibility for graduation and all course substitutions must be approved by the Dean of Workforce education. I must earn a minimum of 64 **semester college-level credit hours** and must meet all other requirements. Students under the Texas Higher Education Assessment (THEA) must pass all sections of the THEA test to qualify for a degree.

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 Advisor's Signature

\_\_\_\_\_  
 Student's Signature

**6GENERAL ELECTIVES**

**Social/Behavioral Science**

Anthropology  
Criminal Justice  
Economics  
Geography  
Government  
History  
Psychology  
Religion (RELI)  
Sociology

**Natural Science and Math**

Biology  
Chemistry  
Environmental Science  
Geology  
Math (College Level)  
Physics

**Humanities**

Literature  
Philosophy  
Cultural studies  
Classical languages  
Ethics

**Fine Arts**

Drama  
Art  
Music

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**MCC Placement Test**

Date\_\_\_\_\_

Reading\_\_\_\_\_

Math\_\_\_\_\_

Writing\_\_\_\_\_

**TASP Test or ACCUPLACER**

Date\_\_\_\_\_

Reading\_\_\_\_\_

Math\_\_\_\_\_

Writing\_\_\_\_\_

**NOTES:**

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