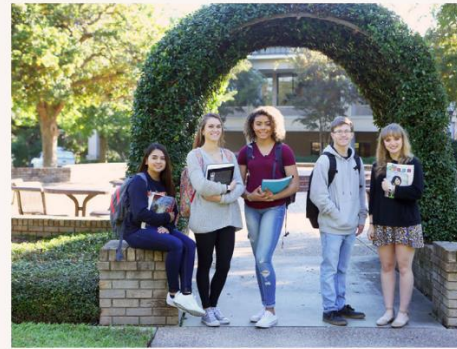


Goal 1: Help all students succeed at the highest level possible.

- Mastering learning outcomes.
- Increasing course completion rates.
- Increasing retention.
- Closing performance gaps.
- Increasing engagement.



86%
mastered the six
state core learning
outcomes.

88%
mastered the
pathways/program
learning outcomes.



STRATEGIC PLANNING

2019-2020
RESULTS

GRAD/TRANSFER RATE

3-yr: 33.4%

2-yr: 24.5%

GOAL 1

COMPLETION
75%

RETENTION

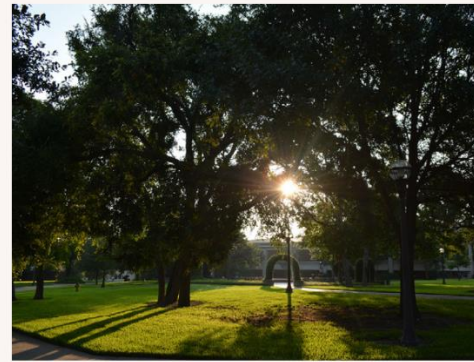
75% Fall to Spring

54% Fall to Fall



Goal 2: Take care of our people.

- Tuition cost remain affordable.
- Reduce student financial insecurity.
- Pay market salaries for employees.
- Increase job satisfaction.
- Increase professional development for all employees.
- Increase employee engagement.



SALARY & MARKET

75% achievement toward goal of salary increases



STRATEGIC PLANNING

2019-2020 RESULTS

PROFESSIONAL DEVELOPMENT

582 opportunities attended by 5,062 staff/faculty

GREAT COLLEGES TO WORK SURVEY

93% Pride
91% Facilities
89% Job Satisfaction
89% Benefits
87% PD
86% Supervisors

GOAL 2

PAULANNE'S PANTRY served **953 households (3,096 individuals)**

Goal 3: impact the community.

- Increase engagement with ISD partners.
- Provide more opportunities for students to earn college credit in high school.
- Provide skilled workers for local business and industry.
- Increase employer satisfaction with MCC graduates.
- Increase MCC's reputation in the community.
- Implement a marketing campaign.



CONTINUING ED
ENROLLMENT

3,903

STRATEGIC
PLANNING

2019-2020
RESULTS

Dual Credit
Sections

Fall: 244

Spring: 351

Dual Credit
Enrollment

Fall: 2,192

Spring: 2,059

40 partner
schools

GOAL 3

President, VPI, &
Londa met with

32 AREA
SCHOOLS.

MCC's Board met
with

6 ISD
BOARDS.



Goal 4: Provide resources to fund success.

- Increase number of high school students entering MCC immediately after graduation.
- Increase the number of students returning (after stopping out for more than one semester) to complete degrees.
- Increase the number of non-traditional students retraining for new jobs.
- Increase endowment of MCC Foundation.
- Improve efficiency and reduce administrative time and costs.
- Implement a marketing campaign.



MCC FOUNDATION ENDOWMENT

\$24,276,654
(9%
increase)

STRATEGIC PLANNING 2019-2020 RESULTS

RETURNING STUDENTS (AFTER STOPPING OUT)

1,027 Fall 19

687 Spring 20

928 Fall 20

GOAL 4

ENROLLMENT IMMEDIATELY AFTER HIGH SCHOOL

784

NON-TRADITIONAL STUDENTS

1.25%
increase

