

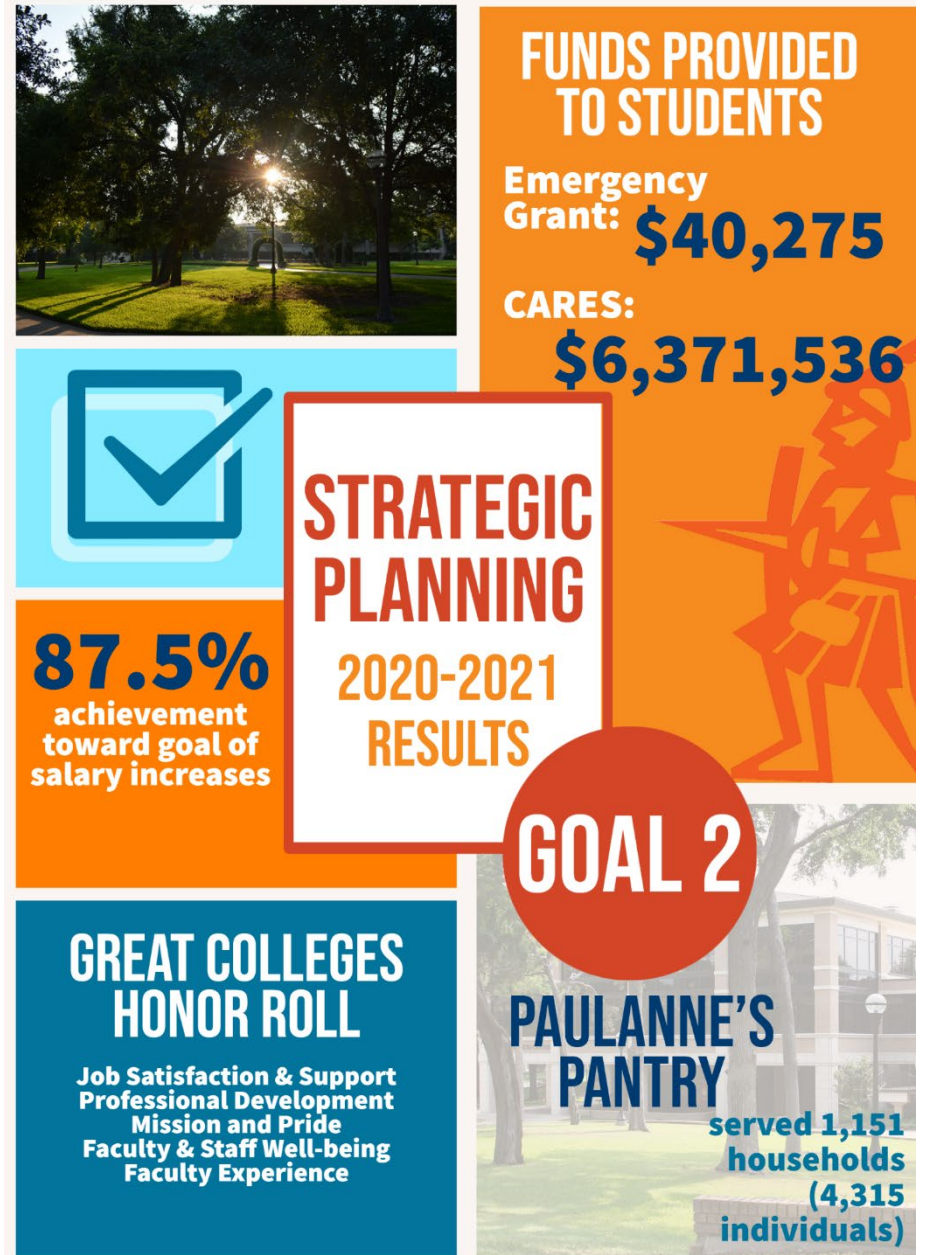
Goal 1: Help all students succeed at the highest level possible.

- Mastering learning outcomes.
- Increasing course completion rates.
- Increasing retention.
- Closing performance gaps.
- Increasing engagement.



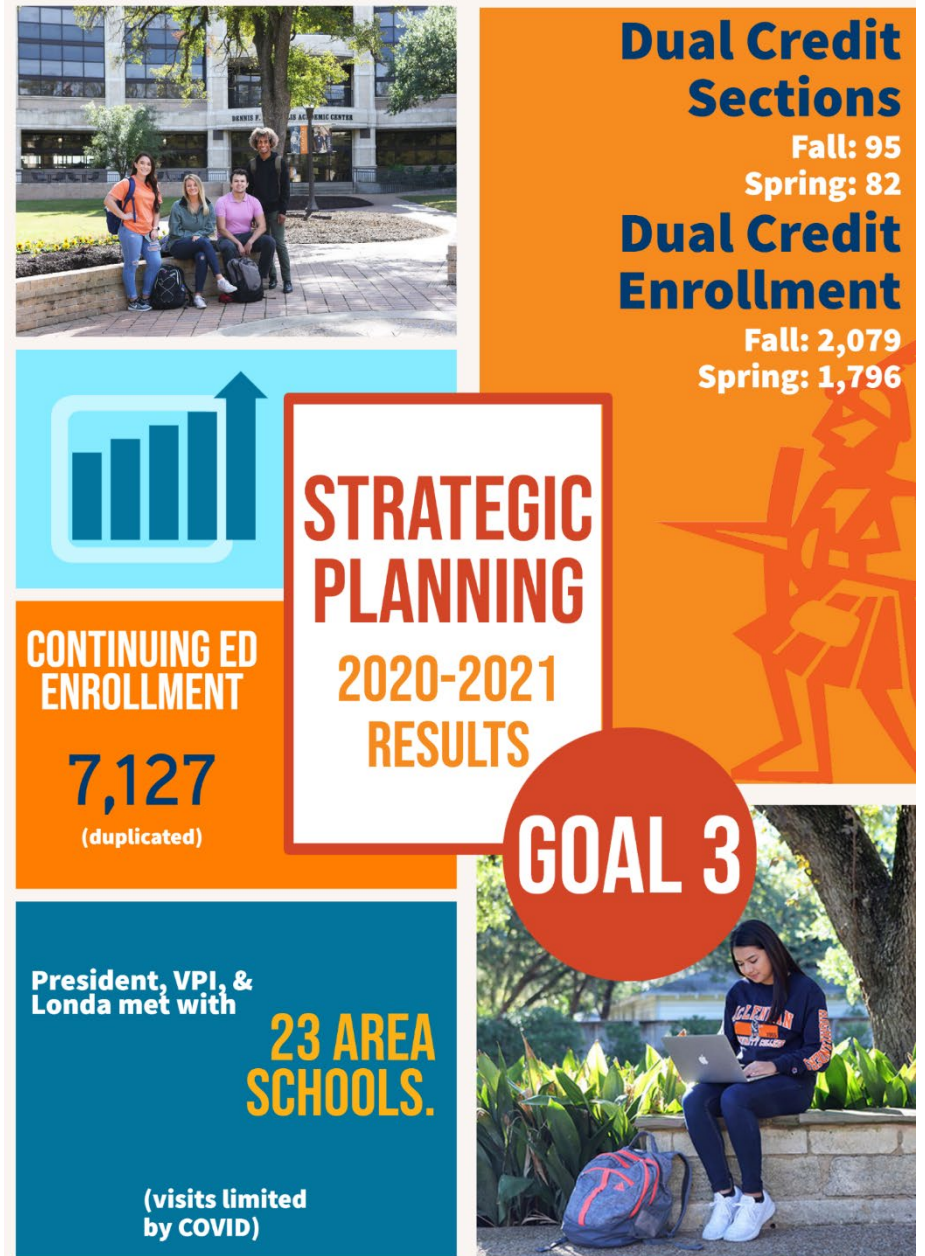
Goal 2: Take care of our people.

- Tuition cost remain affordable.
- Reduce student financial insecurity.
- Pay market salaries for employees.
- Increase job satisfaction.
- Increase professional development for all employees.
- Increase employee engagement.



Goal 3: impact the community.

- Increase engagement with ISD partners.
- Provide more opportunities for students to earn college credit in high school.
- Provide skilled workers for local business and industry.
- Increase employer satisfaction with MCC graduates.
- Increase MCC's reputation in the community.
- Implement a marketing campaign.



Goal 4: Provide resources to fund success.

- Increase number of high school students entering MCC immediately after graduation.
- Increase the number of students returning (after stopping out for more than one semester) to complete degrees.
- Increase the number of non-traditional students retraining for new jobs.
- Increase endowment of MCC Foundation.
- Improve efficiency and reduce administrative time and costs.
- Implement a marketing campaign.



MCC FOUNDATION ENDOWMENT

\$31,537,287
(27%
increase)

ENROLLMENT IMMEDIATELY AFTER HIGH SCHOOL

784

NON-TRADITIONAL STUDENTS
**.29%
increase**

RETURNING STUDENTS (AFTER STOPPING OUT)

1,058 Spring 21

1,287 Fall 21

STRATEGIC PLANNING 2020-2021 RESULTS

GOAL 4

