



JONATHAN Q. HILL, M.S.Ed.

MARKETING AND COMMUNICATIONS PROFESSIONAL

STATEMENT

Born and raised in the city, I am a lifelong Wacoan with a passion for promoting and contributing to the tremendous successes of the faculty, staff and students of Baylor University. I owe a significant debt of gratitude for the grace and patience offered to me during my time as a student at MCC. None of the subsequent success I experienced in my educational or professional career would have been possible without the belief and investments made by the faculty, staff and administration of MCC. Having the opportunity to serve the College as a Trustee would be my distinct honor and privilege.

EXPERIENCE

2019 - Present

BAYLOR UNIVERSITY

Senior Brand Strategy Specialist

Writer and project manager in the Brand Integration department of Baylor's Marketing & Communications division; Work with campus partners from a wide variety of departments and colleges to produce digital, printed and large format environmental graphics and marketing materials; Coordinated strategic messaging, advertising and marketing plans to maximize investment for campus partners and the University.

2015 - 2018

BAYLOR UNIVERSITY

Associate Director of Athletics Communications

Media contact and spokesperson for softball, soccer, equestrian, volleyball and secondary women's basketball; Assisted with game day operations for football and both basketballs; Helped host several national-level events, including NCAA rounds for women's basketball, softball, soccer and equestrian; Maintained and expanded web and social media presence of assigned sports; Led radio and online broadcasts for games and pushed for expanded broadcasting.

2014 - 2015

AMERICAN FOOTBALL COACHES ASSOCIATION

Graduate Assistant

Led data analytics with email and mobile marketing; Built and maintained mobile app for AFCA Convention; Personal attendant for AFCA President at convention.

CONTACT

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EDUCATION

2014 - 2018

BAYLOR UNIVERSITY

Master of Science in Education

Educational Leadership

2013 - 2014

TARLETON STATE UNIVERSITY

Bachelor of Business Administration

Marketing

2009 - 2013

McLENNAN COMMUNITY COLLEGE

Associate of Arts

General Academics

BOARD EXPERIENCE

City of Waco Transit Advisory Board

Board member, 2020-22

Bosqueville Excellence in Education Foundation

Director, Secretary, 2019-22

City of Waco Animal Welfare Advisory Board

Vice Chair, Board member, 2018-2020

Baylor Sport Management Association

President, 2014-15

Texas Junior College Student Government Association

Region IV President, Vice President, 2011-13

SOCIAL MEDIA

Twitter - @Jonathan_HillTX

Instagram - @Jonathan_HillTX

Facebook - Jonathan.HillTX