

2024 Leadership Congress Seattle Handout

Community Colleges as Catalysts: Cultivating Skills for the Future

23-37 October 2024

Wednesday, 5 pm, **AI Powered Education: Advancing Learning, Experience, and Systems**
Melissa Loble, Chief Academic Officer, Instructure

There is no doubt that many of our faculty are already utilizing this tool. Personally, I have been reticent to “dive in” and ***would love some professional development opportunities in AI, perhaps at the Board level, to learn how to use it.***

Thursday, 8 am, ***How Trustees Can Support Presidents as People First and Professionals***
Second, What happened during covid? How boards and CEO supported each other.

Several great stories of support by CEO’s regarding their Trustees, and interesting Trustees remarks as well.

Highlight: **Doug Mah**, South Puget Sound Trustee (former chair). ***We are in the business of making transformational relationships, not transactional relationships.***

Uber driver grading , 1) wait time (Being ready to go), 2) courtesy (treating each other as peers), 3) safety (Mutual respect) *What is your 5 Star Uber rating?*

We are Trustees, not Directors! “You are not the boss”

The power of the board comes from the board, not from the individual.

We serve as coaches, but we must be prepared to be coached.

Show and share vulnerability. It is OK.

9:15 am **Maximizing Innovation at Harper College: Innovation Accelerator**

The current credit curriculum development process is TOO SLOW... Innovative course development moved to non credit... Certificates and degrees. Shorter development time and moving students into programs more quickly.

Results: **Harper College has 46% graduation rate** (Aspen Award Winner)

BILT, Business & Industry Leadership Team, not an average advisory committee (just as our Ranch Advisory Committee was led to believe)

State Grant for \$1.6M over 4 years, and \$900K from reserves, and created innovation funds for change. Using non credit programs

Co-development of curriculum, credit and non-credit. Initial sandbagging by credit to update curriculum developed by non-credit. Acknowledge risk, provide seed money, etc Professional development to provides the tools for innovation www.TeachingNaked.com/Prompts

Culture eats strategy for breakfast...

10:30 am **Understanding and Leveraging Data to Change a Culture and Triple Graduation Rates**, Henry Ford College in Dearborn, Michigan.

Trustee Watts, ran for Dearborn School District and happened to be a trustee for Henry Ford College (HFC). Had no real idea that the College came with the package. They had a 6% graduation rate, and have moved the needle to 30% using the national standards IPEDS.

Did away with “application for graduation” a lot of people do not WANT to graduate.

Prez recovering lawyer and pilot, only required items for pilots are air speed and altitude! College was operating with neither.

Most of their students suffer from Imposter Syndrome, afraid to ask for permission... many did not want to graduate, just keep going to school.

Tuition Freeze, but refund comes as a check at after graduation.

900 students per advisor, working on getting it down to 200 students per advisor. Philanthropies are now helping with funding advisors.

2 pm, **Western Region Caucus**

Elected new reps uncontested. Brief caucus. Shortest ever.

3:15 pm, ***High Functioning Boards: Getting Along in Today’s Supercharged Environment***

Mojave Community College, AZ. (Grand Canyon & Lake Havasu)

Have had Bruce Leslie from San Antonio leading some of their development.

Five Pillars of Effective Boards: 1) Responsibility, 2) Accountability, 3) Awareness, 4) Impartiality, and 5) Transparency.

Friday, 8:30 am **Senate Session**

One uncontested election for three at large trustees. Shortest ever Senate session. Allowed for missing only one class session.

9:15 am, ***Making Dual Enrollment Sustainable***

Bridge Valley Community and Technical College, Charleston WV, WIN Academy

They created a charter school @ \$7K per student per year vs. \$75 per 3 hour course

ADN program has an additional year after HS graduation, but manufacturing students receive Associates with HS diploma.

Issues with “Students under 18” challenges, such as guns on campus, sex offenders, etc. challenges.

Doubt this will work in Texas, but QUITE innovative!

10:30 am *Accelerating and Diversifying Nursing Pathways*, especially for BIPOC & First Gen BIPOC = Black, Indigenous, and People of Color.

Pierce College, Lakewood, WA one of 10 in AtD nursing cohort. Reviewed entrance and gateway courses, made changes. Previous Chancellor & board not into governance or Data Driven Success. Cyber incident in 2023... recovering, etc

Three Pillars: Belong – Advance – Thrive

U.S. age fact: Every day 11K people(Boomers) turn 65 and this will last through 2030. Avg Nursing \$86K national, \$106K Puget Sound

They have part time LPN to RN program, doubled cohort size. 150 applications for 32 slots. With part time programs their BIPOC participation skyrocketed! **We should consider this!**

Northeast Community College integrated their Virtual Reality into their training. Have requested!

2:15 pm *Destination 2035:Applying Futures Thinking to Campus Vision*

Northwest Arkansas Community College, Bentonville, est. 1989

VUCA, Volatility, Uncertainty, Complexity, and Ambiguity.

From Fear to Wonderment (included everyone from directors up)

They were open to change and innovation at the top, rather than maintaining status quo.

They took 9 goals and “imagined” them as they could be in ten years and worked backwards to make incremental changes, so as to achieve them.

Strategic plans and good for 3-5 years, but usually do not address true long term goals. They deal with “what is”. *Futuring uses 10 year increments to truly move the needle to achieve “what can be”!*

Educate those who are cautious thinkers...

NWACC salary survey, increased but still below K12.n (Much like the salary survey Stephen Benson did for us)

3:30 pm *Empowering Student Wellbeing: Waubonsee’s Peer Support Program and Innovations in Mental Health Support*

Waubonsee main campus is in Sugar Creek, but includes Aurora, Illinois second largest city in Illinois, this is a new statewide initiative.

Benchmark, 1:1,250 state required threshold, they are at 1:900 but hope to do better ACE, Adverse Childhood Experience, central nervous system activity

Our student support services are far ahead of these folks, but I attended this to learn about their *(student) peer support efforts.*

Conclusion: It is incumbent that we become more responsive to the President's office with regard to information requests and scheduling. The College paid market rate for our rooms, rather than convention rate due to slow or no responses as to attending this meeting.

Hopefully we will consider "Futuring" in lieu of and/or in addition to a new Strategic plan. It is also hoped that the Trustees will be more involved during the process of either tool, rather than rubber stamp a finished product.

Workforce credentials are a growth area for McLennan under HB 8. Many colleges are developing new credentials in "high demand" areas, but I am not sure what we are doing locally. The "non credit" credentials are more flexible and industry specific. They could be a tremendous boost to our enrollment and our impact in the community.

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