

2024-2025 MCC Transfer Prospective Degree Guide - BA Public Relations and Strategic Communication (PRSC) - Texas Tech University

This degree plan is unofficial and subject to change. For exact course requirements and a personalized transfer plan, please schedule an appointment with a Texas Tech University admissions counselor or academic advisor. Appointments can be scheduled by calling 254-299-8324.

Communications	6			
ENGL 1301	3	ENGL 1301	Required	Core 010N
SPCH 1315	3	COMS 2300	Required	Core 010N
Mathematics	3			
<i>Choose One From the Following:</i>				
MATH 1342*	3	MATH 2300*	Required math for PRSC major	Core 020N
<i>Notes: Confirm your areas of study with your TTU advisor before selecting a math class. Graduate programs and pre-professional health career may require specific math prerequisites coursework.</i>				
Life & Physical Science	8			
<i>Choose Two From the Following:</i>				
BIOL 1406	4	BIOL 1403		Core 030N + Lab
BIOL 1407	4	BIOL 1404		Core 030N + Lab
BIOL 1408	4	BIOL CORE		Core 030N + Lab
BIOL 1409	4	BIOL CORE		Core 030N + Lab
BIOL 1411	4	BIOL 1401		Core 030N + Lab
BIOL 1413	4	BIOL 1402		Core 030N + Lab
BIOL 2401	4	ZOOL 2403		Core 030N + Lab
BIOL 2402	4	ZOOL 2403		Core 030N + Lab
CHEM 1405	4	CHEM 1305 (lecture) and 1105 (lab)		Core 030N + Lab

CHEM 1407	4	CHEM 1306 (lecture) and 1106 (lab)		Core 030N + Lab
CHEM 1411	4	CHEM 1307 (lecture) and 1107 (lab)		Core 030N + Lab
CHEM 1412	4	CHEM 1308 (lecture) and 1108 (lab)		Core 030N + Lab
ENVR 1401	4	BIOL 1305 (lecture) and BIOL 1113 (lab)		Core 030N + Lab
GEOL 1403	4	GEOL 1303 (lecture) and GEOL 1101 (lab)		Core 030N + Lab
PHYS 1401	4	PHYS 1403		Core 030N + Lab
PHYS 1402	4	PHYS 1402		Core 030N + Lab
PHYS 1404	4	ASTR 1400		Core 030N + Lab
PHYS 1405	4	PHYS 1401		Core 030N + Lab
PHYS 2425	4	PHYS 1408		Core 030N + Lab
PHYS 2426	4	PHYS 2401		Core 030N + Lab
Language, Philosophy, and Culture	3			
<i>Choose One From the Following:</i>				
ENGL 2321	3	ENGL -LIT		Core 040N
ENGL 2322	3	ENGL 2323		Core 040N
ENGL 2323	3	ENGL 2324		Core 040N
ENGL 2326	3	ENGL-LIT		Core 040N
ENGL 2327	3	ENGL 2325		Core 040N
ENGL 2328	3	ENGL 2326		Core 040N
ENGL 2331	3	ENGL -LIT		Core 040N
ENGL 2332	3	ENGL 2321		Core 040N
ENGL 2333	3	ENGL 2322		Core 040N
ENGL 2341	3	ENGL-LIT		Core 040N

HUMA 1301	3	HUMA 2301		Core 040N
HUMA 1302	3	HUMA 2302		Core 040N
SPAN 2311	3	SPAN 2301		Core 040N
PHIL 1301	3	PHIL 2300		Core 040N
PHIL 2306	3	PHIL 2320		Core 040N
SGNL 2301	3	ASL 2301		Core 040N
Creative Arts	3			
<i>Choose One From the Following:</i>				
ARTS 1301 ⁺	3	ART 1309		Core 050N + MULT
ARTS 1303	3	ARTH 1301		Core 050N
ARTS 1304 ⁺	3	ARTH 2301		Core 050N + MULT
DRAM 1310	3	THA 2303		Core 050N
MUSI 1306	3	MUHL 1308		Core 050N
<i>Notes: ARTS 1301 and ARTS 1304 can be used to fulfill both the core creative arts requirement and the TTU multicultural university requirement.</i>				
History	6			
HIST 1301	3	HIST 2300		Core 060N
HIST 1302	3	HIST 2301		Core 060N
Political Science	6			
GOVT 2305	3	POLS 1301		Core 070N
GOVT 2306	3	POLS 2306		Core 070N
Social and Behavioral Science	3			
<i>Choose One From the Following:</i>				
COMM 1307	3	MCOM 1300	Would count toward Major Requirements	Core 080N
ECON 2301	3	ECON 2302		Core 080N
ECON 2302	3	ECON 2301		Core 080N
ENGR 2308	3	IE 2324		Core 080N

PSYC 2301	3	PSY 1300		Core 080N
SOCI 1301*	3	SOC 1301		Core 080N + MULT
SOCI 1306	3	SOC 1320		
<i>Notes: COMM 1307 can be used to fulfill both the social and behavioral science requirement and a major requirement.</i>				
Component Area Options	6			
ENGL 1302	3	ENGL 1302	required	Core 090C
COMM 1307	3	MCOM 1300	required	Core 090C
Foreign Language	8			
SPAN 1411	4	SPAN 1501		Program req.
SPAN 1412	4	SPAN 1502		Program req.
<i>Notes: Students who have completed 2 years of a single foreign language in high school are exempt from foreign language under this degree program.</i>				
Multicultural Requirement	3			
Multicultural Requirement	3	See TTU Advisor	Meet with TTU advisor to discuss approved courses and any MCC coursework that may be applicable.	Program req.
Semester Credit Hours Transferred	55			
Texas Tech Major Requirements	SCH	TTU Course	Course Specific Notes:	Requirement
Statistics	CORE	MATH 2300	Fulfilled by Core Curriculum at MCC	Program req.
Foundations of MCOM	CORE	MCOM 1300	Fulfilled by Core Curriculum at MCC	Program req.
Intro to Digital & Social Media	3	MCOM 1301		Program req.
Business & Professional Communication	3	MCOM 2310	Fulfilled by Core Curriculum at MCC	Program req.
Writing	3	MCOM 2320 or JOUR 2310		Program req.

Communicating in a Global Society	3	MCOM 2350		Program req.
Principles of Public Relations	3	PRSC 2310		Program req.
PR Relations Practice	3	PRSC 3308		
PR Strategies	3	PRSC 3311		
PR Writing	3	PRSC 3312	Communication Literacy Course	
Digital PR	3	PRSC 3315		Program req.
Content	3	PRSC 3341	Communication Literacy Course	
Theories & Society	3	PRSC 3300		Program req.
Research Methods	3	PRSC 4380		Program req.
PR Campaigns	3	PRSC 4412	Communication Literacy Course	Program req.
Group A Electives	9	TBD	Choose 9 hours from PRSC courses	Program req.
Group B Electives	9	TBD	Students are encouraged to develop a specialization within another Media & Communication major area. Students not desiring to specialize may take any Media & Communication courses in any combination to satisfy the group B requirement, including additional public relations & strategic communication management courses beyond those needed to satisfy the public relations & strategic communication management core and elective requirements.	Program req.

Group C Electvies	15	TBD	Students majoring in public relations & strategic communication management are encouraged to use these 15 hours in or outside the college, ideally focusing on a topic that will prepare them for a particular public relations role or practice area. Alternately, public relations & strategic communication management majors also have the option of selecting additional group B courses to satisfy the group C requirement (or adding a minor).	Program req.
Free Electives (*Estimated)	5			
Semester Credit Hours Applicable	65			

Total Estimated Degree Hours:	120			
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Coursework in the PRSC degree must total a minimum of 120 semester hours. . A minimum of 40 upper-division hours is required for the degree.