

2025-2026 MCC Transfer Prospective Degree Guide - BA Public Relations and Strategic Communication (PRSC) - Texas Tech University Online
100% Online Traditional Degree Program

This degree plan is unofficial and subject to change. For exact course requirements and a personalized transfer plan, please schedule an appointment with a Texas Tech University admissions counselor or academic advisor. Appointments can be scheduled by calling 254-299-8324.

Communications	6			
ENGL 1301	3	ENGL 1301	Required	Core 010N
SPCH 1315	3	COMS 2300	Required	Core 010N
Mathematics	3			

Choose One From the Following:

MATH 1342*	3	MATH 2300*	Required math for PRSC major	Core 020N
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Notes: Confirm your areas of study with your TTU advisor before selecting a math class. Graduate programs and pre-professional health career may require specific math prerequisites coursework.

Life & Physical Science	8			
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Choose Two From the Following:

BIOL 1406	4	BIOL 1403		Core 030N + Lab
BIOL 1407	4	BIOL 1404		Core 030N + Lab
BIOL 1408	4	BIOL CORE		Core 030N + Lab
BIOL 1409	4	BIOL CORE		Core 030N + Lab
BIOL 1411	4	BIOL 1401		Core 030N + Lab
BIOL 1413	4	BIOL 1402		Core 030N + Lab
BIOL 2401	4	ZOOL 2403		Core 030N + Lab
BIOL 2402	4	ZOOL 2403		Core 030N + Lab
CHEM 1405	4	CHEM 1305 (lecture) and 1105 (lab)		Core 030N + Lab
CHEM 1407	4	CHEM 1306 (lecture) and 1106 (lab)		Core 030N + Lab
CHEM 1411	4	CHEM 1307 (lecture) and 1107 (lab)		Core 030N + Lab
CHEM 1412	4	CHEM 1308 (lecture) and 1108 (lab)		Core 030N + Lab
ENVR 1401	4	BIOL 1305 (lecture) and BIOL 1113 (lab)		Core 030N + Lab
GEOL 1403	4	GEOL 1303 (lecture) and GEOL 1101 (lab)		Core 030N + Lab
PHYS 1401	4	PHYS 1403		Core 030N + Lab
PHYS 1402	4	PHYS 1402		Core 030N + Lab
PHYS 1404	4	ASTR 1400		Core 030N + Lab

PHYS 1405	4	PHYS 1401		Core 030N + Lab
PHYS 2425	4	PHYS 1408		Core 030N + Lab
PHYS 2426	4	PHYS 2401		Core 030N + Lab
Language, Philosophy, and Culture	3			
<i>Choose One From the Following:</i>				
ENGL 2321	3	ENGL -LIT		Core 040N
ENGL 2322	3	ENGL 2323		Core 040N
ENGL 2323	3	ENGL 2324		Core 040N
ENGL 2326	3	ENGL-LIT		Core 040N
ENGL 2327	3	ENGL 2325		Core 040N
ENGL 2328	3	ENGL 2326		Core 040N
ENGL 2331	3	ENGL -LIT		Core 040N
ENGL 2332	3	ENGL 2321		Core 040N
ENGL 2333	3	ENGL 2322		Core 040N
ENGL 2341	3	ENGL-LIT		Core 040N
HUMA 1301	3	HUMA 2301		Core 040N
HUMA 1302	3	HUMA 2302		Core 040N
SPAN 2311	3	SPAN 2301		Core 040N
PHIL 1301	3	PHIL 2300		Core 040N
PHIL 2306	3	PHIL 2320		Core 040N
SGNL 2301	3	ASL 2301		Core 040N
Creative Arts	3			
<i>Choose One From the Following:</i>				
ARTS 1301	3	ART 1309		Core 050N
ARTS 1303	3	ARTH 1301		Core 050N
ARTS 1304	3	ARTH 2301		Core 050N
DRAM 1310	3	THA 2303		Core 050N
MUSI 1306	3	MUHL 1308		Core 050N
History	6			
HIST 1301	3	HIST 2300		Core 060N
HIST 1302	3	HIST 2301		Core 060N
Political Science	6			
GOVT 2305	3	POLS 1301		Core 070N
GOVT 2306	3	POLS 2306		Core 070N

Social and Behavioral Science	3			
<i>Choose One From the Following:</i>				
COMM 1307	3	MCOM 1300	Would count toward Major Requirements	Core 080N
ECON 2301	3	ECON 2302		Core 080N
ECON 2302	3	ECON 2301		Core 080N
ENGR 2308	3	IE 2324		Core 080N
PSYC 2301	3	PSY 1300		Core 080N
SOCI 1301	3	SOC 1301		Core 080N
SOCI 1306	3	SOC 1320		
<i>Notes: COMM 1307 can be used to fulfill both the social and behavioral science requirement and a major requirement.</i>				
Component Area Options	6			
ENGL 1302	3	ENGL 1302	required	Core 090C
COMM 1307	3	MCOM 1300	required	Core 090C
Foreign Language	8			
SPAN 1411	4	SPAN 1501		Program req.
SPAN 1412	4	SPAN 1502		Program req.
<i>Notes: Students who have completed 2 years of a single foreign language in high school are exempt from foreign language under this degree program.</i>				
Semester Credit Hours Transferred	52			
Texas Tech Major Requirements	SCH	TTU Course	Course Specific Notes:	Requirement
Statistics	CORE	MATH 2300	Fulfilled by Core Curriculum at MCC	Program req.
Foundations of MCOM	CORE	MCOM 1300	Fulfilled by Core Curriculum at MCC	Program req.
Intro to Digital & Social Media	3	MCOM 1301		Program req.
Business & Professional Communication	3	MCOM 2310	Fulfilled by Core Curriculum at MCC	Program req.
Writing	3	MCOM 2320 or JOUR 2310		Program req.
Communicating in a Global Society	3	MCOM 2350		Program req.
Principles of Public Relations	3	PRSC 2310		Program req.
PR Relations Practice	3	PRSC 3308		
PR Strategies	3	PRSC 3311		
PR Writing	3	PRSC 3312	Communication Literacy Course	
Digital PR	3	PRSC 3315		Program req.
Content	3	PRSC 3341	Communication Literacy Course	
Theories & Society	3	PRSC 3300		Program req.
Research Methods	3	PRSC 4380		Program req.

PR Campaigns	3	PRSC 4412	Communication Literacy Course	Program req.
Group A Electives	9	TBD	Choose 9 hours from PRSC courses	Program req.
Group B Electives	9	TBD	Students are encouraged to develop a specialization within another Media & Communication major area. Students not desiring to specialize may take any Media & Communication courses in any combination to satisfy the group B requirement, including additional public relations & strategic communication management courses beyond those needed to satisfy the public relations & strategic communication management core and elective requirements.	Program req.
Group C Electives	15	TBD	Students majoring in public relations & strategic communication management are encouraged to use these 15 hours in or outside the college, ideally focusing on a topic that will prepare them for a particular public relations role or practice area. Alternately, public relations & strategic communication management majors also have the option of selecting additional group B courses to satisfy the group C requirement (or adding a minor).	Program req.
Free Electives (*Estimated)	8			
Semester Credit Hours Applicable	68			

Total Estimated Degree Hours:	120			
<i>Coursework in the PRSC degree must total a minimum of 120 semester hours. . A minimum of 40 upper-division hours is required for the degree.</i>				